

## Event Information

The restaurants, chefs and caterers all know a recipe has no soul, but at this event they will bring soul to the recipes. Chefs and caterers are invited and encouraged to attend, but it is not required. Catering companies and restaurant staff will be permitted to act as servers.

## Benefits

To receive full benefits, the application process must be completed by December 22, 2017.

- Four complimentary tickets to Souper Bowl I
- Listing in the event program
- Listing on the event invitation
- Promotion through the PASS website and social media outlets
- Opportunity to promote their cuisine to over 500 guests at the Souper Bowl I event
- Invitation to the PASS "Thank You" reception – date TBA

## Event Logistics

- PASS anticipates approximately 500 guests but notes that all attendees may or may not patronize every vendor.
- Participants are requested to offer one soup or gumbo and prepare approximately 400 sample size servings.
- All soups and or gumbos must be prepared prior to the event. Sternos and electric stove tops are permitted, however burners and open flames are not.
- Vendors must bring all needed items required to warm, store, and serve food. PASS will provide paper products to serve the food to the guests.
- Each participant will be provided with a 10' x 10' space with one 8' x 30" skirted table, two chairs, trash receptacle, sign with restaurant's or company name, and food sign. Additional decorations may be set up around the booth if desired.
- All booths must be set up by 5:30 p.m. and at that time, a group picture will be taken on the stage. The event will commence at 6:00 p.m. and ends at 8:30 p.m. Please make arrangements to stay for the duration of the event. Additional information regarding set up, parking, etc., will be distributed prior to the event.

# Souper Bowl I

WEDNESDAY, JANUARY 31, 2018

6:00 P.M. – 8:30 P.M.

RENAISSANCE HOTEL

7000 BLUEBONNET BLVD.

BATON ROUGE, LA 70810



[www.passtheballnow.org](http://www.passtheballnow.org)